



## World Affairs Council of Charlotte Underwriting and Table Purchase

WACC Speaker Series Program  
Monday, Sept. 20<sup>th</sup>, 2010  
Westin (601 S. College St.)  
VIP Reception: 11:30 a.m. – 12:00 p.m.  
Lunch: 12:00 – 1:30 PM



### WACC Speaker Series Program

#### Adrian Wooldridge

Management Editor and Schumpeter Columnist, *The Economist*

Adrian Wooldridge is the *Economist's* Management Editor and writes the Schumpeter Column. He was previously based in Washington DC as the Washington Bureau Chief where he also wrote the Lex Column. He covers politics, social policy, and social and political events.

Previously he has been *The Economist's* West Coast Correspondent, Management Correspondent and Britain Correspondent. He is the co-author of "The Company: A Short History of a Revolutionary Idea", "A Future Perfect: The Challenge and Hidden Promise of Globalisation", "Witch Doctors" a critical examination of management theory and "The Right Nation", a study of conservatism in America.

#### Benefits of Underwriting a WACC Program:

- ◆ Increase corporate visibility through program and education sponsorships
- ◆ Build, maintain and strengthen professional and client networks through Council events
- ◆ Reach out to high-level professionals and leaders in the Charlotte community
- ◆ Learn about international affairs from foreign government /state officials, renowned authors, and world leaders
- ◆ Support international education in the Charlotte community

#### Presenting Sponsor - \$ 4500

- ◆ Opportunity for Adrian Wooldridge to speak at your company location (the following day – Sept. 21<sup>st</sup>) - management/globalization related topic
- ◆ Two tables of 8 with preferred seating at the luncheon
- ◆ Two seats at the Head Table with Adrian Wooldridge
- ◆ Opportunity for key executive to introduce Adrian Wooldridge and manage Q&A session
- ◆ Banner displayed at the event
- ◆ Mention from the podium
- ◆ Logo on the WACC home page and all regular (\*time sensitive) and online web invitations

#### Corporate Patron - \$ 2500

- ◆ Two tables of 8 with preferred seating at the luncheon
- ◆ Two seats at the Head Table with Adrian Wooldridge
- ◆ Banner displayed at the event
- ◆ Mention from the podium
- ◆ Logo on the WACC home page and all regular (\*time sensitive) and online web invitations

#### Council Sponsor - \$ 1500

- ◆ One table of 8 with preferred seating at the luncheon
- ◆ Banner displayed at the event
- ◆ Mention from the podium
- ◆ Logo on WACC home page and online invitations

#### Global Envoy - \$ 500

- ◆ Sponsor of the VIP reception
  - ◆ Four seats with preferred seating at the luncheon
  - ◆ Mention from the podium
  - ◆ Logo on WACC home page and online invitations
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NAME OF COMPANY:

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NAME OF COMPANY REPRESENTATIVE:

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ADDRESS:

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CITY:

ZIP CODE:

STATE:

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CORPORATE CONTACT:

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PHONE:

E-MAIL:

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We agree to support the program in the following manner (Please check one)

**Sponsorship Levels**

- |                          |                    |
|--------------------------|--------------------|
| <input type="checkbox"/> | Presenting Sponsor |
| <input type="checkbox"/> | Corporate Patron   |
| <input type="checkbox"/> | Council Sponsor    |
| <input type="checkbox"/> | Global Envoy       |

The World Affairs Council of Charlotte accepts all major credits cards by phone or online through PayPal at [www.worldaffairscharlotte.org](http://www.worldaffairscharlotte.org). Checks may be made payable to the World Affairs Council of Charlotte.

**Return To:**

World Affairs Council of Charlotte  
UNC-Charlotte, 227 CHHS Building  
9201 University City Blvd.  
Charlotte, NC 28223

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(Signature, Company Representative)

**UNDERWRITING INFORMATION:** Please contact Charlotte Klopp, Director of Programming and Development at 704-687-7759 or [cklopp@worldaffairscharlotte.org](mailto:cklopp@worldaffairscharlotte.org) for table purchases and underwriting information.

**ABOUT WORLD AFFAIRS COUNCIL OF CHARLOTTE:** The [World Affairs Council of Charlotte](http://www.worldaffairscharlotte.org) is a non-profit, non-partisan organization supported by funding from individual and corporate member dues, foundations and contributions. By serving as a regional center for education and discussion of world affairs, WACC seeks to provide leadership for global thinking, believing that a broad perspective is necessary for effective competition in the global economy and for responsible citizenship in an increasingly interdependent political world. For more information regarding Council programming, please contact Charlotte Klopp, Director of Programming and Development at 704-687-7759 or e-mail [cklopp@worldaffairscharlotte.org](mailto:cklopp@worldaffairscharlotte.org)