



## World Affairs Council of Charlotte Underwriting and Table Purchase

Speaker Series Program

Westin Charlotte

(601 S. College St., Charlotte, NC 28202)

Tuesday, March 2<sup>nd</sup>, 2010

VIP Reception 11:30 a.m. – 12:00 p.m.

Lunch 12:00 – 1:30 p.m.



### WACC Speaker Series Program: General David H. Petraeus, Commander, U.S. Central Command

General David Howell Petraeus is the 10th and current Commander, U.S. Central Command. Petraeus previously served as Commanding General, Multi-National Force - Iraq (MNF-I) from January 26, 2007 to September 16, 2008. As Commander of MNF-I, Petraeus oversaw all coalition forces in Iraq.

Petraeus was the General George C. Marshall Award winner as the top graduate of the U.S. Army Command and General Staff College—class of 1983. He subsequently earned a M.P.A. degree (1985) and a Ph.D. degree (1987) in International Relations from the Woodrow Wilson School of Public and International Affairs at Princeton University. He later served as Assistant Professor of International Relations at the U.S. Military Academy and also completed a fellowship at Georgetown University. He has a BS from the U.S. Military Academy—class of 1974—from which he graduated as a distinguished cadet (top 5% of his class).

#### Benefits of Underwriting a WACC Speaker Series Program:

- ◆ Increase corporate visibility through program and education sponsorships
- ◆ Build, maintain and strengthen professional and client networks through Council events
- ◆ Reach out to high-level professionals and leaders in the Charlotte community
- ◆ Learn about international affairs from foreign government /state officials, renowned authors, and world leaders
- ◆ Support international education in the Charlotte community

#### Presenting Sponsor - \$6000

- ◆ Attendance for 20 designated representatives to VIP reception w/ General Petraeus
- ◆ Two tables (2) of 10 with preferred seating at the luncheon
- ◆ Three seats at the Head Table with General Petraeus
- ◆ Opportunity for key executive to introduce General Petraeus
- ◆ Banner displayed at the event
- ◆ Logo on the WACC home page and all regular (\*time sensitive) and online web invitations
- ◆ Photograph of your group with General Petraeus
- ◆ Full page insert (5.5"x 8.5" w/ 1/8" bleed) in program
- ◆ Recognition in program and luncheon
- ◆ Copy of CD of photographs from the event

#### Ambassador Sponsor - \$ 4000

- ◆ Attendance for 10 designated representatives to VIP reception w/ General Petraeus
- ◆ Two (2) tables of 10 with preferred seating at the luncheon
- ◆ Two seats at the Head Table with General Petraeus
- ◆ Banner displayed at the event
- ◆ Logo on WACC home page and online invitations
- ◆ Photograph of your group with General Petraeus
- ◆ One half page insert (4.5"x3.875" w/no bleed) in the program
- ◆ Recognition in program and luncheon
- ◆ Copy of CD of photographs from the event

#### Corporate Patron - \$2500

- ◆ Attendance for 10 designated representatives to VIP reception w/ General Petraeus
- ◆ One (1) table of 10 with preferred seating at the luncheon
- ◆ One seat at the Head Table with General Petraeus
- ◆ Banner displayed at the event
- ◆ Logo on WACC home page and online invitations
- ◆ Photograph of your group with General Petraeus
- ◆ A quarter-page insert (2.25"x3.875" w/no bleed) in program
- ◆ Copy of CD of photographs from the event
- ◆ Recognition in program and lunch

#### Corporate Sponsor - \$ 1500

- ◆ Attendance for 4 designated representatives to VIP reception w/ General Petraeus
- ◆ One (1) table of 10 with preferred seating at the luncheon
- ◆ Banner displayed at the event
- ◆ Logo on WACC home page and online invitations
- ◆ Recognition in program and luncheon

**CONTACT:** For more information regarding Council programming and corporate sponsorship and membership, please contact Charlotte Klopp, Director of Programming and Development at 704-687-7759 or e-mail [cklopp@worldaffairscharlotte.org](mailto:cklopp@worldaffairscharlotte.org)

**ABOUT WORLD AFFAIRS COUNCIL OF CHARLOTTE:** The [World Affairs Council of Charlotte](#) is a non-profit, non-partisan organization supported by funding from individual and corporate member dues, foundations and contributions. By serving as a regional center for education and discussion of world affairs, WACC seeks to provide leadership for global thinking, believing that a broad perspective is necessary for effective competition in the global economy and for responsible citizenship in an increasingly interdependent political world.